International
Longevity Centre UK

Future of Ageing 2027

30 years on: what happens now?

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ILC's 30th anniversary conference | 4 March 2027 | Travers Smith, London | By invitation only

What is Future of Ageing?

Future of Ageing is the UK's only annual conference dedicated to exploring the impact of longevity on society. The International Longevity Centre UK (ILC) marked its 11th Future of Ageing conference in March 2026 with a sellout conference. Throughout the day, we held plenary sessions and panel discussions, featuring a keynote speech from the Mayor of the East Midlands, Claire Ward, alongside a curated series of interactive breakout sessions.

Future of Ageing brings together thought leaders across the ageing and longevity space, providing the perfect opportunity for attendees and speakers to network with policymakers, business leaders, and global longevity experts. With so many topics and ideas on show, Future of Ageing allows people to gain access to the latest research, as well as enabling organisations to share their insights and raise their brand's profile.

Speakers and organisations at previous conferences have included:

- **Andy Burnham**, then Mayor of Greater Manchester
- **Lord David Blunkett**, Former Education and Employment Secretary, Home Secretary, and Secretary of State for Work and Pensions
- **Rt Hon Baroness Hilary Armstrong**, Chair of the Independent Commission on Neighbourhoods
- **Sir Vince Cable**, former Leader of the Liberal Democrats
- **Francesca Colombo**, Head of Health Division, OECD
- **Dr Adrian Hayter**, Medical Director for Clinical Policy, RCGP
- **Sir Andrew Dilnot**, Nuffield College, Oxford
- **Dr Anna Dixon MP**, Co-Chair, APPG on Housing and Care for Older People
- **Lord Wood of Anfield**, Chair of the House of Lords Economic Affairs Committee
- **Hon Bill Morneau**, former Finance Minister, Canada
- **Sir Michael Marmot**, Professor of Epidemiology, UCL
- **Rt Hon Chloe Smith**, President, CIPD, and former Secretary of State for Work and Pensions
- **Ase Michaelsen**, then Minister for Elderly and Public Health, Norway

Look back at Future of Ageing 2026 here.

"We were delighted to take part in Future of Ageing. It was a real pleasure to meet such an engaged and thoughtful group during the breakout session, and we are glad to hear that it resonated positively." **Future of Ageing 2026 sponsor**

The conference

Date: Thursday, 4 March 2027 | **Location:** London | **Format:** Full day; invitation only, 100 guests

Longer lives are one of the great achievements of our time. More of us will reach 100 than any previous generation. We have more years, more knowledge and more potential than our grandparents could have imagined.

For thirty years, ILC has worked to make sure that potential is met. We have helped end upper-age limits on mortgages, shaped the creation of the Money and Pensions Service, and pushed prevention of ill health onto the G20 agenda. Governments and businesses in over 20 countries use our research to plan for longer lives.

But the job is not finished. The dependency ratio is shifting faster than our institutions can adapt. Social care reform has been deferred so many times it has become a political ritual. The UK has had no national ageing strategy since the last Labour government. And the policy conversation remains stuck – the same debates, the same case studies, the same short-term thinking.

Future of Ageing 2027 will mark ILC's 30th anniversary by confronting that gap and by involving the people best placed to close it. For the first time, the conference will be a closed, curated event – 100 invited guests. We will offer no public ticket sales and no open registration.

Every person in the room will have been personally invited because of their influence, expertise or decision-making power. The room will include politicians and senior civil servants, chief executives and heads of public affairs, leading academics, international policymakers from across ILC's global network, and a cohort of emerging leaders chosen for their potential.

It will be chaired and facilitated to maximise genuine exchange and drive substantive debate between people who are shaping the longevity agenda, from Westminster to the World Bank.

The conference will run as a full day of plenary sessions and presentations on four themes – health, finance, communities and skills – built around ILC's flagship research, including the Longevity Dividend Modelling Framework and the third wave of our global Healthy Ageing and Prevention Index.

The fringe

Alongside the main conference, we are opening space for a Future of Ageing fringe – a curated set of breakout sessions and workshops that run in parallel with the main programme.

We are inviting a select number of organisations and individuals to propose fringe sessions. We are looking for ideas that are genuinely creative and genuinely useful – sessions that do something the main programme cannot, that test an idea in the room, that provoke a conversation that needs to happen.

A fringe session might be a structured workshop, a live research exercise, a debate built around a single uncomfortable question, or something we have not thought of yet. If you have an idea, we want to hear it. Think of it as the opportunity to organise your own conference alongside Future of Ageing – with the right room filled for you.

All fringe sessions will be promoted to confirmed attendees in advance. Proposals are subject to ILC approval and must be relevant to the conference themes.

Why now?

The longevity dividend – the economic and social return on investing in longer, healthier, more productive lives – remains largely theoretical. Not because the evidence is weak. Because no government has yet had the political courage to act on it at scale.

2027 may be the year that changes.

The UK is hosting the G20. The Pensions Commission is reporting. The State Pension Age Review is under way. Devolution is creating new possibilities for local leadership on ageing. And the fiscal pressures of longer lives – from health spending to economic inactivity – are forcing finance ministries everywhere to confront a question they have deferred for too long: is ageing a cost to be managed, or an investment opportunity to be seized?

ILC's Longevity Dividend Modelling Framework is already in active discussion with HM Treasury, the Cabinet Office Sherpa, the IMF and World Bank. We have hosted G20-focused roundtables with senior policy stakeholders. We have featured in the Financial Times and engaged finance ministers across four continents. We have built a global coalition that argues that demographic change, handled well, can strengthen economies rather than strain them.

Future of Ageing 2027 is where our global momentum meets national decision-making.

Why you should sponsor the conference

Future of Ageing is a concentrated gathering of 100 people actively shaping UK and international longevity policy. It is one of the few events in the world where a UK minister, a global finance expert, a housing developer and a clinician are genuinely in the same room, talking to each other. Sponsorship offers:

- **Policymaker and influencer access:** The invitation-only model means the room will be attended by the right mix of opinion leaders and policymakers. The ratio of decision-makers to attendees will be higher than at any comparable event. We will share the confirmed attendee list with sponsors in advance.
- **Active influence on the session agenda:** Sponsors at Silver level and above work with ILC to shape the topic and framing of a session. This would go beyond a logo on a panel. It is the opportunity to put your policy priorities into the debate, with the right people in the room to hear and respond to them.
- **Association with a pivotal moment:** 2027 mark's ILC's 30th anniversary, and it converges with the UK G20 presidency, pensions reform and the Longevity Dividend agenda all converge in 2027. Sponsors will be positioned at the centre of that – both our milestone and the policy moment – in ILC's communications before, during and after the event, and in the policy outputs that follow.
- **Access to ILC's international network:** ILC convenes across 20 countries and engages governments, multilaterals and the private sector from 182 nations. Sponsoring Future of Ageing connects you not just to the UK longevity debate, but to ILC's global convening power – the relationships, the research and the reach that no other UK organisation in this space can offer.
- **A meaningful internal benefit:** Your allocated places are not just conference tickets. They are access to a room your team would not otherwise be in. For public affairs professionals, that has a value that is straightforward to demonstrate internally.
- **A room with a view:** The conference will be held at the London offices of Travers Smith, with 360-degree views across the city – a fitting space for a day of serious policy debate.

Previous Future of Ageing sponsors















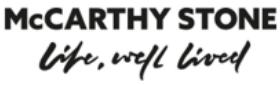
































Sponsorship packages

Because the conference is limited to 100 guests, sponsor places are correspondingly focused. We are not offering volume – we are offering quality of access.

Sponsorship type	Standard cost (+ VAT)	Partners Programme* cost (+ VAT)
Bronze sponsorship 2 conference places; your organisation named and acknowledged across all pre- and post-event communications and conference materials.	£5,000	£3,500
Silver sponsorship 4 conference places; all Bronze benefits; co-sponsorship of a named session on an agreed topic aligned to your interests and the conference agenda; opportunity to chair that session or nominate a chair.	£10,000	£7,000
Gold sponsorship 6 conference places; all Silver benefits; invitation for two representatives to the exclusive pre-conference dinner**; a dedicated space at the conference to engage with attendees; first right of refusal on the same package for 2028 and 2029.	£15,000	£10,500

Total sponsor places across all packages are capped to protect the quality of the room. We will not oversell. Packages are available on a first-come, first-served basis, with ILC Partners given priority access.

To discuss these sponsorship options, please contact ILC's Head of Partnerships and External Relations, Patrick Swain: patrickswain@ilcuk.org.uk

ILC Partners Programme

The ILC Partners Programme enables organisations to help shape the longevity agenda and support ILC's work. Partners receive a 30% discount on Future of Ageing sponsorship. Find out more about the ILC Partners Programme here.

****The pre-conference dinner***

The evening before the conference, ILC will host an exclusive dinner for 15–20 senior figures drawn from government, business and civil society – by personal invitation only. This is a deliberately intimate occasion.

The dinner will have an after-dinner speaker and will be sponsored separately. One Gold sponsor will be invited to have two representatives attend. Beyond that, places will be allocated by personal invitation only.

If you are interested in sponsoring the dinner, please contact us directly.

ILC's track record – what we have changed

Thirty years ago, when ILC was founded, there was no Money and Pensions Service, no upper-age mortgage reform, and no serious government conversation about the prevention of ill health. Ageing policy was an afterthought.

That has changed – and ILC has been central to changing it.

We helped convince G20 health ministers to make the prevention of ill health a global priority. We helped end upper-age limits on mortgages in the UK. We contributed directly to the creation of the Money and Pensions Service. We were instrumental in establishing the UK's first Older People's Housing Taskforce. Our Mid-life MOT work shaped employer and government thinking on later working life. Our Healthy Ageing and Prevention Index – now in its third wave, covering 153 countries – is used by governments, multilaterals and the private sector to benchmark national performance on ageing.

In 2025, more than 3,000 people attended our events across 11 countries. Our UK Better Lives Index was covered by 80 national and regional media outlets. We have held events at No 10, alongside G20 and G7 summits, at the WHO General Assembly and at the World Health Summit in Berlin. Our speakers have included government ministers from the UK, US, Canada, Japan, Singapore and South Africa.

Not enough has changed. But the conditions to change it have never been better. Future of Ageing 2027 is where we stop deferring and start building.

We would like to congratulate the ILC leadership for a meticulously thought through and very well organised conference. The participation was excellent, and it was a pleasure to meet so many great people shaping the longevity space." **Future of Ageing 2026 sponsor**

About ILC

ILC is the UK's leading authority on the impact of longevity on society. We combine evidence, solutions and networks to make change happen.

We help governments, policymakers, businesses and employers develop and implement solutions to ensure we all live happier, healthier and more fulfilling lives. We want a society where tomorrow is better than today and where future generations are better off.

ILC wants to help forge a new vision for the 100-year life, where everyone has the opportunity to learn throughout life, and where new technology helps us contribute more to society.

International Longevity Centre UK

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