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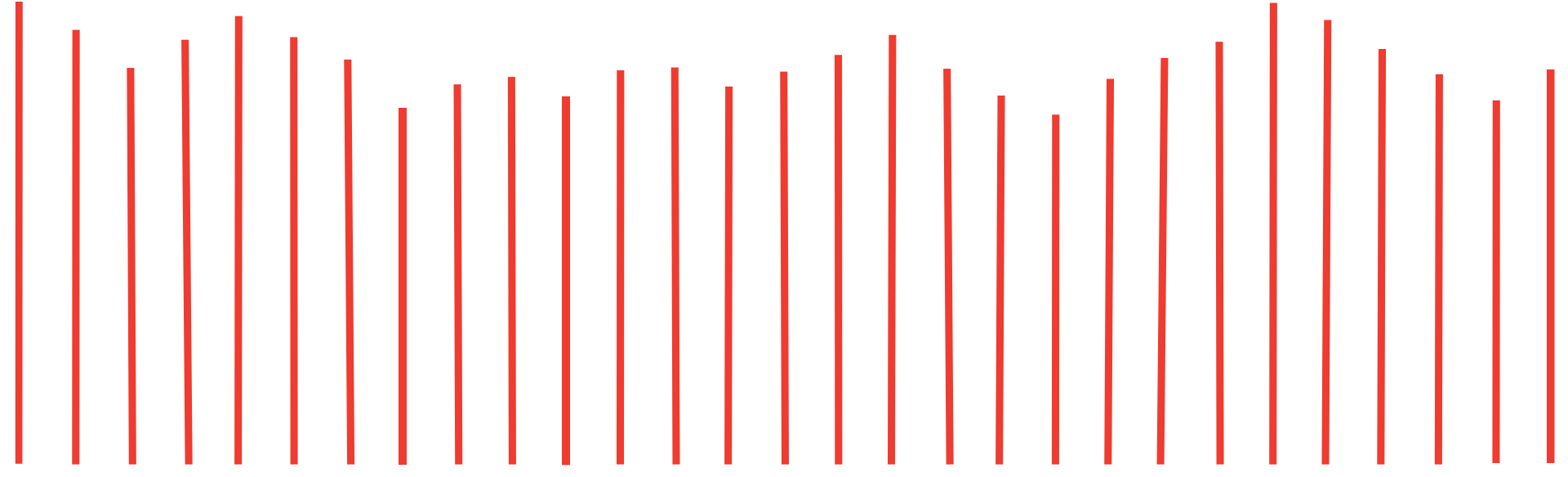
International
Longevity Centre UK

What we've achieved so far



ILC is the UK's leading authority on the impact of longevity on society

We combine evidence, solutions and networks to make change happen. We help governments, policymakers, businesses and employers in the UK and across the world develop and implement solutions to ensure we all live happier, healthier and more fulfilling longer lives.

"ILC-UK are the go-to [organisation] for cutting-edge research and insight on the implications of ageing on our personal and professional lives. Opening our eyes to lessons learnt from around the world, their influential work makes a serious contribution to shaping our vision for the future."

Jeremy Porteus, Housing Learning and Improvement Network

Over the last decade, we have:

Helped governments, policymakers, businesses and employers in the UK and across the world develop and implement solutions to ensure we all live happier, healthier and more fulfilling longer lives.



400+

Policy reports



500+

Events organised

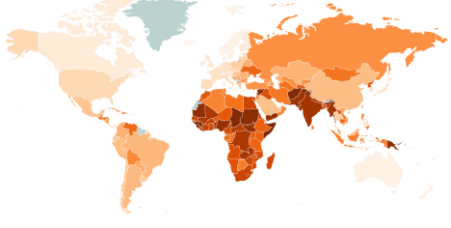


Events held across **20** countries around the world

Published the first, one-of-its-kind Healthy Ageing and Prevention Index that ranks how countries across the world are adapting to longer lives.

"The Healthy Ageing and Prevention Index tool looks brilliant... I'm sure my Institute of Health Equity will have a lot to say on inequalities and longevity."

Sir Michael Marmot



"I don't want Canada to be 11th [on the Healthy Ageing Index] anymore, I want to be in the top 10. What are those higher on the Index doing? We are happy to be on the Index, but we've got to do more."

Carolyn Bennett MD, Canadian Associate Minister for Health

Held events at No 10, alongside G20 and G7 summits, the WHO and UN assemblies, with speakers including King Charles and Government Ministers from the UK, US, Canada, Japan, Singapore and South Africa.



"The UK has provided international leadership in the ageing agenda, with the International Longevity Centre UK provoking discussions and pioneering solutions around the globe."

Department for International Trade, 2021

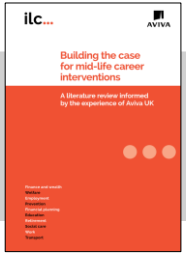
Been instrumental in the set-up of the UK Government's first Older People's Housing Taskforce to plan for future housing needs in an ageing society.



"We will promote … health by implementing policy measures including raising awareness about healthy lifestyle and health literacy […] over the life course."

October 2019 G20 Health Ministers' Communique





Encouraged the mortgage industry to end the practice of upper-age limits for home loans.

Convinced G20 Ministers to put greater focus on the prevention of ill health.

Supported the Chatty Café Scheme to take off with more than 1,000 cafés in the UK and across the world, a scheme to tackle loneliness by designating Chatter & Natter tables where customers can sit if they are happy to talk to other customers.



Made it possible for people with dementia to have relationships in care homes, producing a best practice guide for carers.

Produced research that was used by both the SNP and HM Treasury in the lead-up to the vote on Scottish independence.

Worked with employers to prepare for an ageing workforce and develop age-friendly standards and practices.



Created the first LGBT+ intergenerational project in the world, which has inspired others around the world.

Driven urgency in the media to grapple with the reality of longer lives.

"Cost of living latest: Pensions set for significant rise: Here's how much it could go up under triple lock." sky news

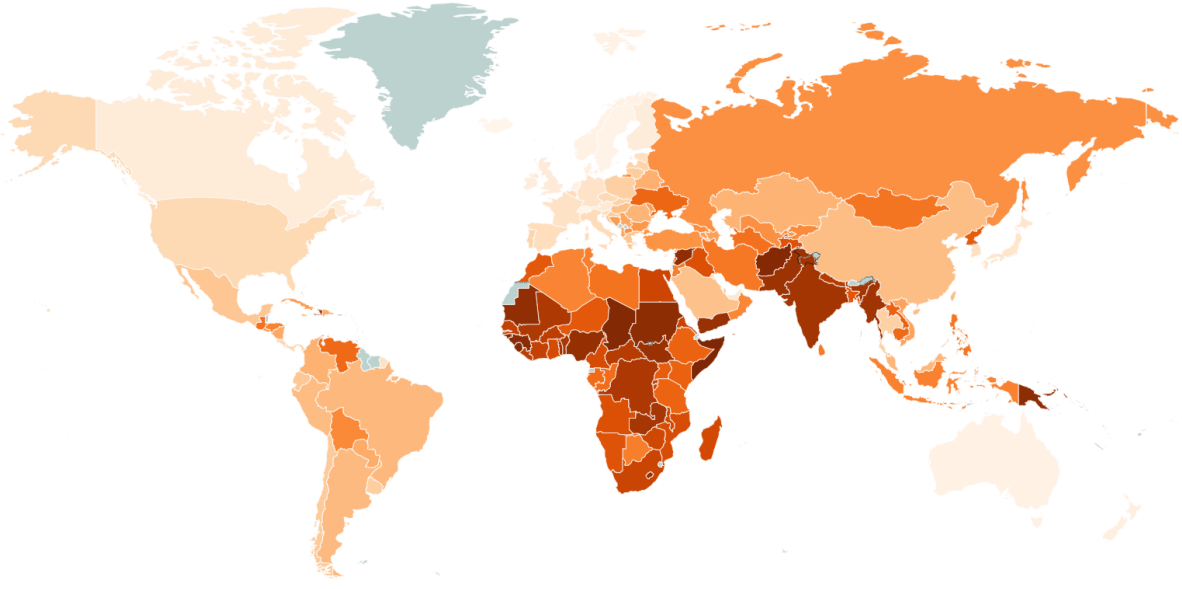
"Successive governments and businesses are failing to plan for demographic change." The Economist

"Britain not ready for steep rise in centenarians." THE TIMES

"Pensioner poverty: fear of rise over decades as UK under-40s wealth falls." theguardian

We launched the Healthy Ageing and Prevention Index

Ranks **153 countries** and **12 political and economic groups** on six metrics:
Life span, health span, work span, income, environmental performance and happiness



Since it's publication, it's been **visited more than 5,000 times** by users in **more than 50 countries.**

8 global policy forums including:

- House of Lords dinner debate
- **G7 Health and Finance Minister's** meeting in Japan
- Launch at the **76th World Health Assembly**
- 17th World Congress in Public Health, Italy
- **G20 Health Ministers event in India**
- Joint event with ILC-Israel
- Age International dinner debate at the House of Commons

“The ILC is a recognised leader in the field of ageing and demographic change. Their research is influential and respected and their events always illuminating.”

Jane Ashcroft CBE, former Chief Executive, Anchor

But we want to do more

Not enough has changed. We want a society where we all live happier, healthier and more fulfilling longer lives, where tomorrow is better than today and where future generations are better off.
ILC wants to help forge a new vision for the 100-year life where we all have the opportunity to learn across our lives and where new technology helps us contribute more to society.

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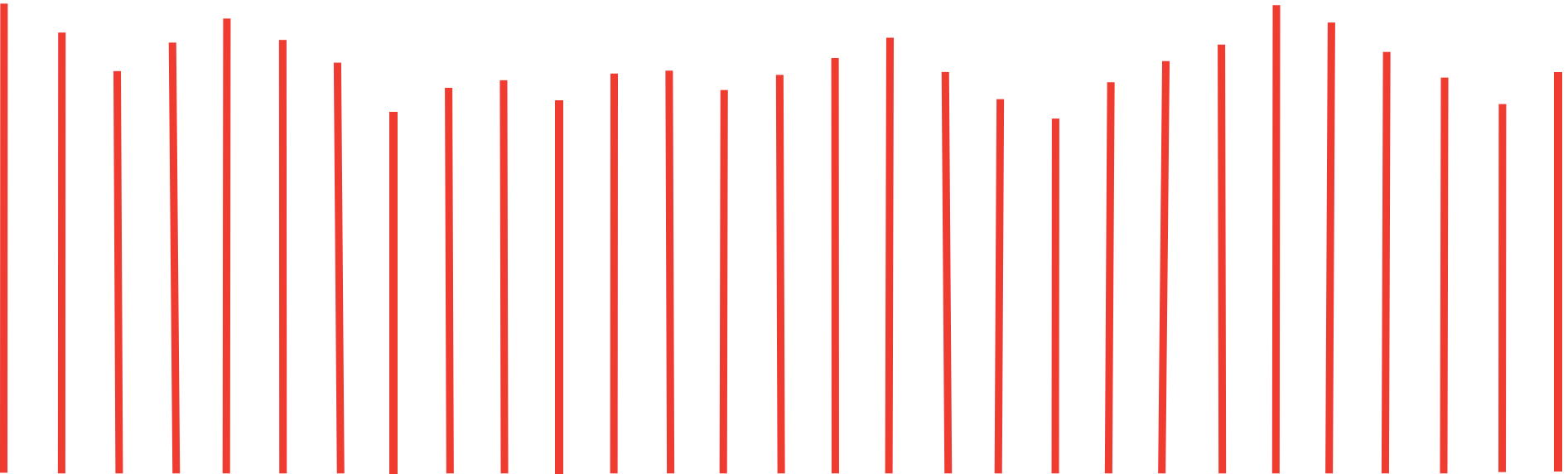
But things aren't changing quickly enough



We have been letting future generations down

Under £4 of every £100

Wealth held by people aged under 40

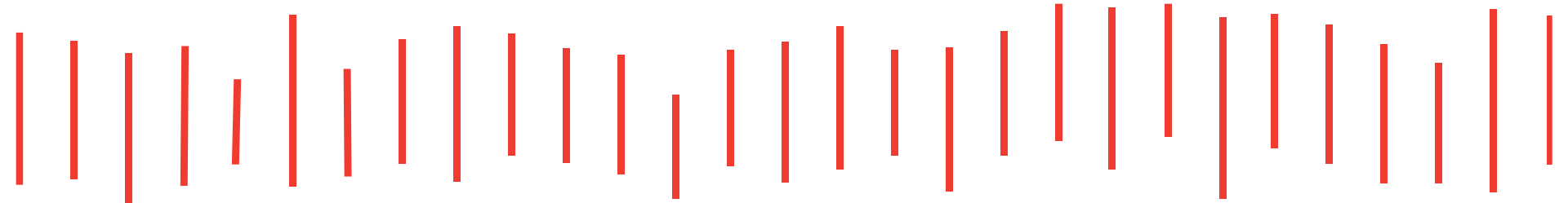
People aged 55 and over have, on average, 25 times the assets of those aged 16 to 24.

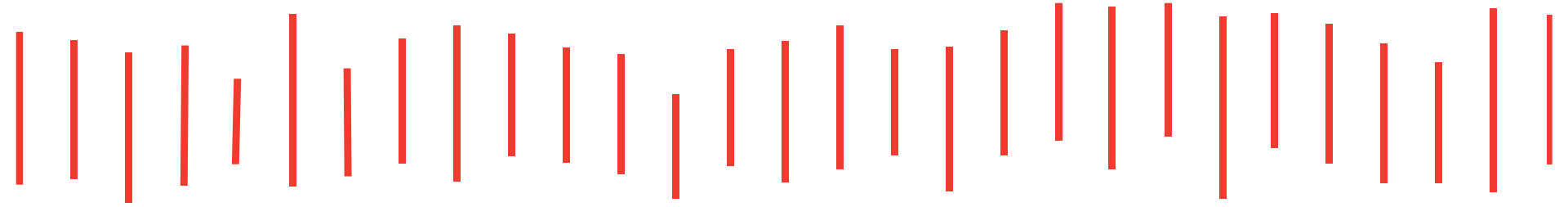


As we age, we still spend less and save more

3.5%: Increase in spending by over 65s over the past decade despite there being 1.7 million more people in this age group

25%: increase in spending by older people on alcohol, cigarettes and drugs over the past decade.





We aren't building for longevity

200,000 new homes:

Far short of the Government's promised 300,000 homes a year – a target last met in 1977.

11% of the one million property purchases every year in England involve buyers over 65 yet they make up 38% of households

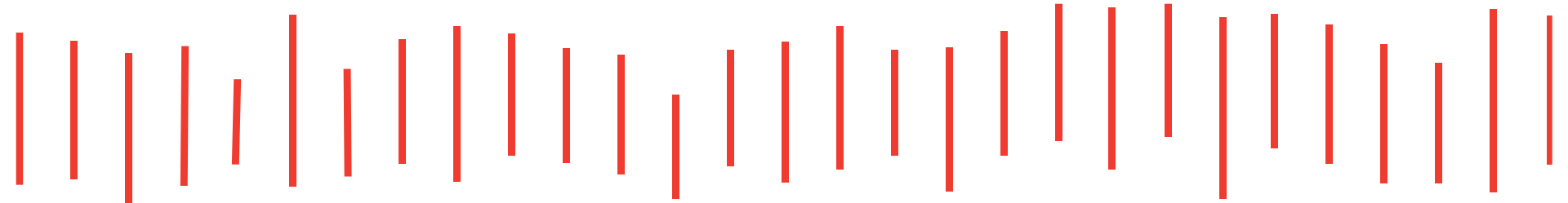
40% of those aged 75+ live alone and 63% live in homes with 3 or more bedrooms

We are lonelier

half a million more: people

are experiencing chronic loneliness than before the pandemic. (Campaign to End Loneliness)

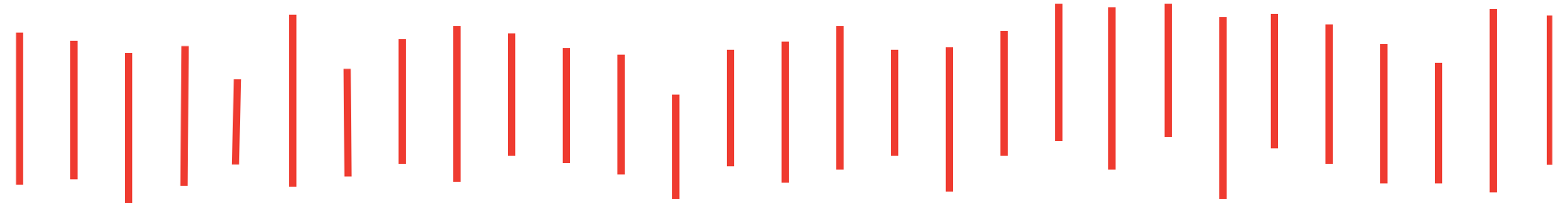
People in more deprived areas have fewer amenities and are at greater risk of becoming lonely

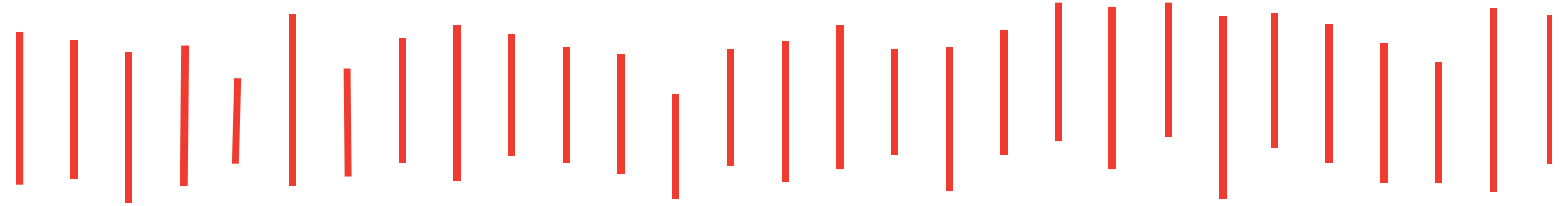


We aren't adapting to demographic change

"Japan's ageing population poses an urgent risk to society"

Japanese Prime Minister, Fumio Kishida





Time to end policy groundhog day

20 years of

- debate on funding social care
- White Papers on health and care that have promised that technology is the solution to ageing.
- talking about B&Q (older workers), Oxo (good grips), McDonalds (intergenerational workforce) and Ford Focus (user led design) as though they are recent innovations.
- Ageism campaigns that haven't moved on from Sally Greengross' (brilliant) Age Concern billboards
- using the "ugly walking frame" as an example of poor innovation
- talking about "bed blockers"
- rediscovering homeshare and co-housing
- blaming it all on young marketing and PR professionals
- policy driven by "A level" ageing

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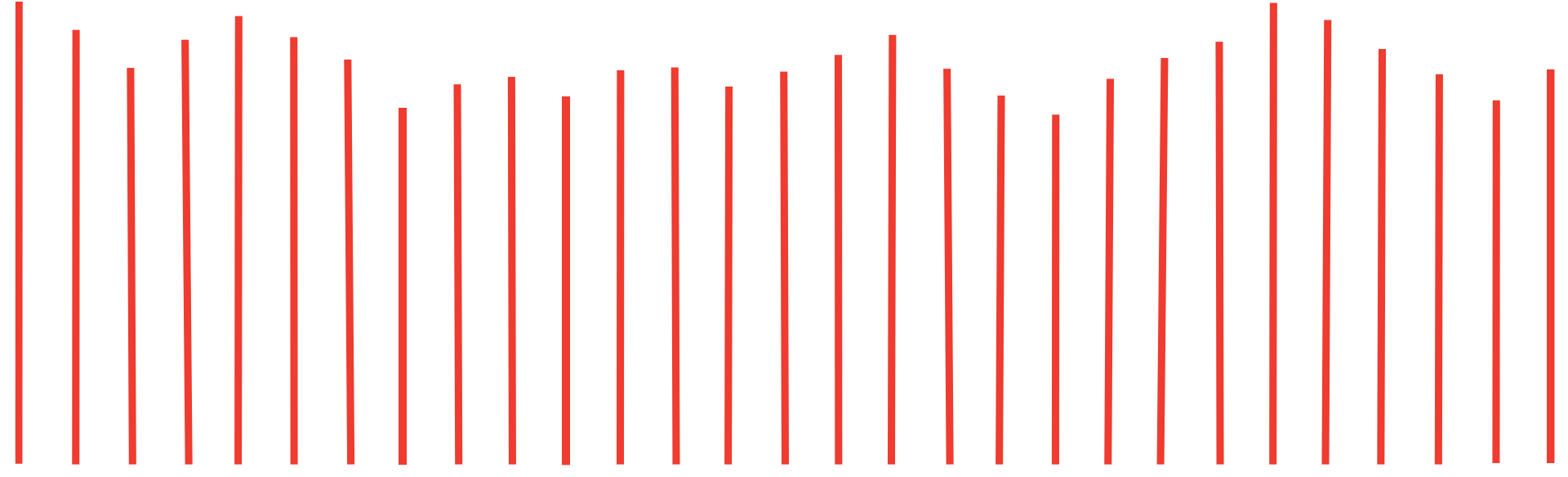
Our plan for the future



Who are we

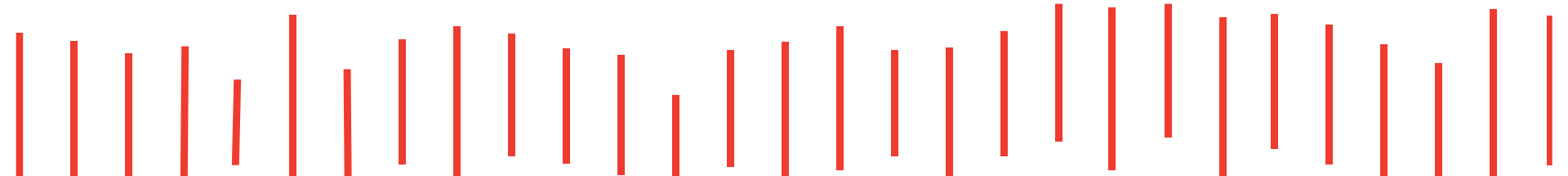
ILC is the UK's leading authority on the impact of longevity on society. We combine evidence, solutions and networks to make change happen.

Our purpose

We help governments, policymakers, businesses and employers develop and implement solutions to ensure we all live happier, healthier and more fulfilling longer lives.

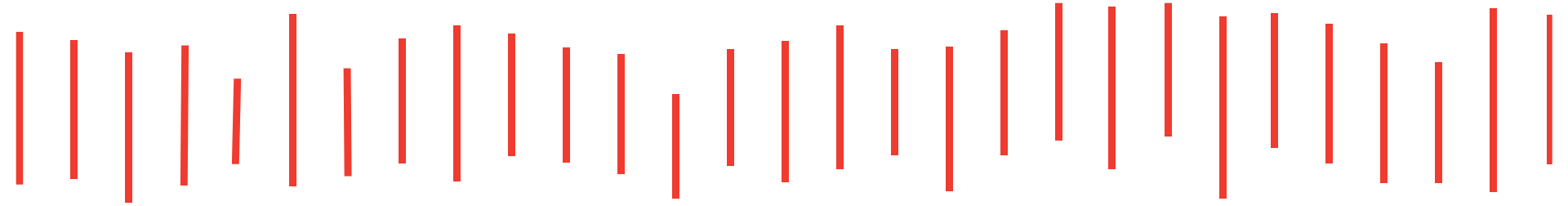
Vision for society

We want a society where we all live happier, healthier and more fulfilling longer lives, where tomorrow is better than today and where future generations are better off. ILC wants to help forge a new vision for the 100-year life where we all have the opportunity to learn across our lives and where new technology helps us contribute more to society



How will we work

- Solutions rather than problems
- A focus on driving change
- Engaging the right people
- More collaborative
- More marmite and less vanilla
- Use our international connections



What will we talk about

- Prevention **not just** cure
- Intergenerational inequalities **not** generational war
- Demography **not** old age
- Honest about longevity **not** positive ageing
- Long term **not** short
- Future **not** today
- International **not** just UK

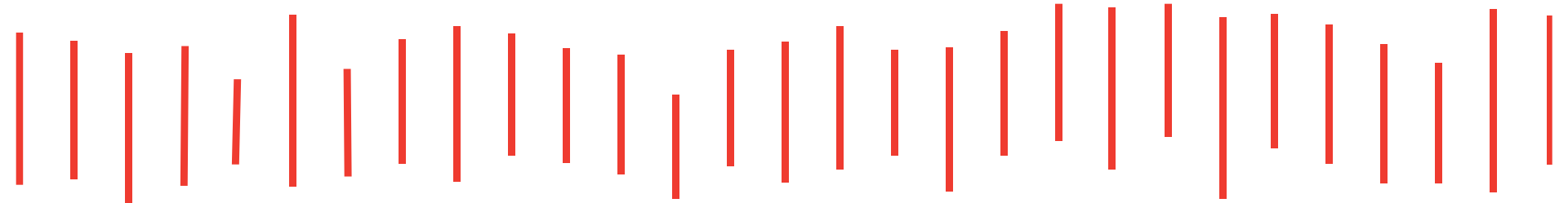
How will we change

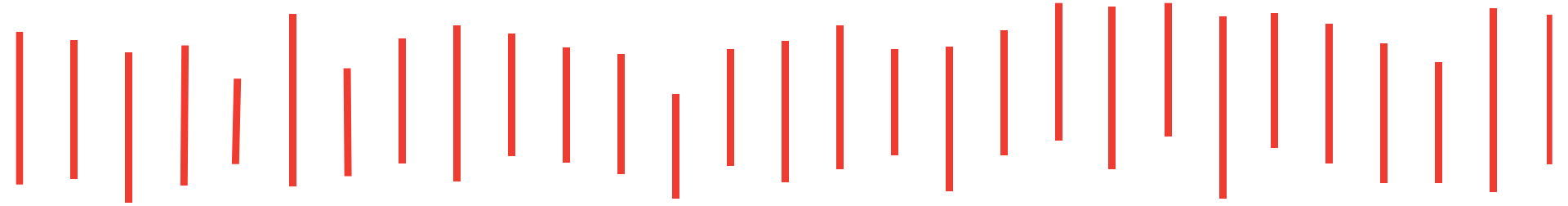
We will be clearer on who we are and what we want to change by

- White Paper on Longevity
- The ILC Agenda

We will build our influence

- build a diverse movement for change
- influencing in a targeted, strategic way
- using our convening power





We will better communicate who we are and promote our impact:

- bolder, braver and more provocative
- prominent in the right media
- annual impact statement

We will develop evidence-led solutions:

- challenging group-think
- using our Insight Experts and Strategic Advisory Boards

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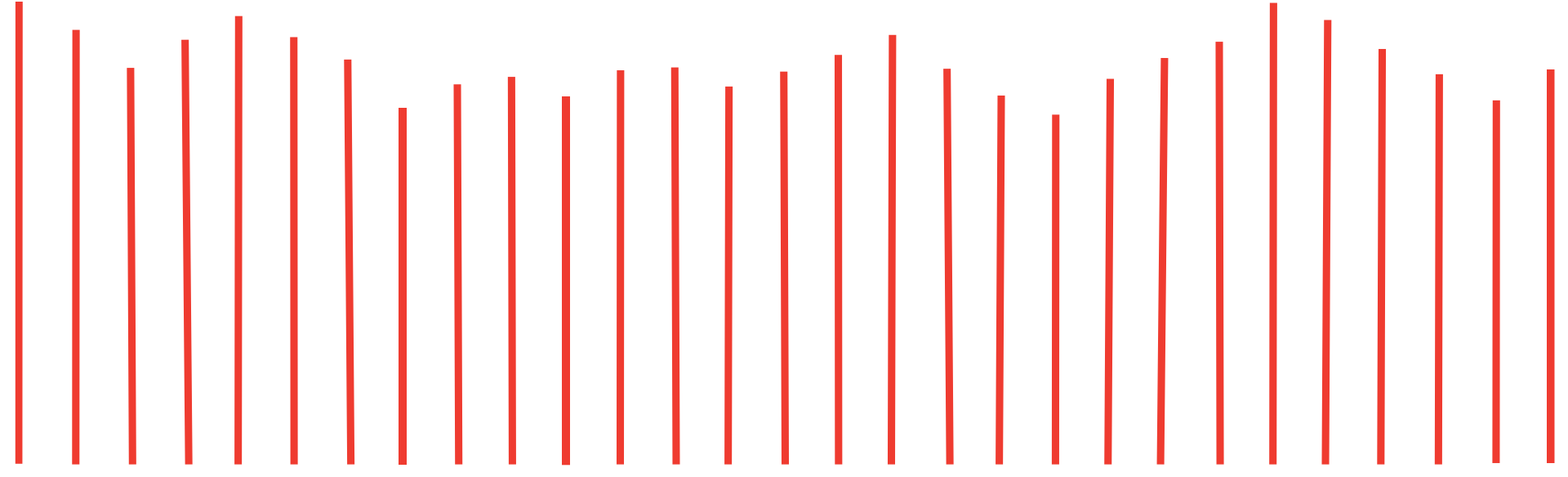
What happens next?



Our Agenda:

Four solutions-focused policy programmes:

1) Highlighting the impact of longevity on society
2) Protecting health through the life course
3) Supporting a decent income throughout our lives and into retirement
4) Helping our communities support our economic and social contributions



Where is the opportunity?

Future trends

- *What will the 100-year life look like in the future?*



Demographic trends

- *How do different population groups age?*

Where is the opportunity?

Prevention

- *How can greater investment in and action around preventative health improve the 100-year life?*

Technology

- *How will technology alter health care delivery?*

Climate change

- *How will climate change affect the longevity dividend?*



Where is the opportunity?

Intergenerational wealth and poverty

- *What effect will longevity have on an individual's wealth?*

Financial planning

- *How to best guide people's financial habits to prepare for the 100-year life?*

Education and Skills

- *What educational interventions do we need to succeed throughout the life course?*

Where is the opportunity?

Relationships

- *How will the longevity dividend change, improve or deteriorate depending on how we connect in the future?*

15-minute place

- *How can the 15-minute place better support us as we age?*

Housing

- *How can we create homes that suit our differing needs across the life course?*



How can we work with you?

Research | Influencing | Convening

"The UK has provided international leadership in the ageing agenda, with the International Longevity Centre UK provoking discussions and pioneering solutions around the world."

Department for International Trade, 2021

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