



European Commission

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*Dear Mr Sinclair*

*I would like to thank you for your feedback on the Demography Toolbox that we have recently presented to address demographic challenges and notably their impact on Europe's competitive edge.*

*While the demographic landscape varies across the European Union, all Member States have the same challenges of ageing and of a shrinking work force. Therefore our ambition with the Toolbox was to focus on these key horizontal challenges. We do this primarily by shifting from an ageing to a longevity society and economy, and by activating the entirety of our human capital to fill the gaps that are appearing in the labour market.*

*I very much like the focus you put on the promotion of healthy ageing across the lifespan and I find the Healthy Ageing and Prevention index a very interesting tool that could give insight to better calibrate policy solutions in support of Europe's shifting demography.*

*The Toolbox that we have presented is a point of departure for a more structured dialogue with our Member States on the topic of demography, ageing and other such challenges that we face. It is our ambition to encourage Member States to make healthy ageing a key policy priority, not only for the wellbeing of Europeans, but also because there is indeed a huge economic incentive to ensure that people age well and remain in good health for longer.*

*I would be interested to have a further exchange of views with you on this topic, and would therefore propose a meeting early next year to delve deeper into how we could best use the tools we have, or the tools we should develop, to better support longer and healthy lives!*

*Sincerely yours,*

Dubravka Šuica

*Mr David Sinclair*

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