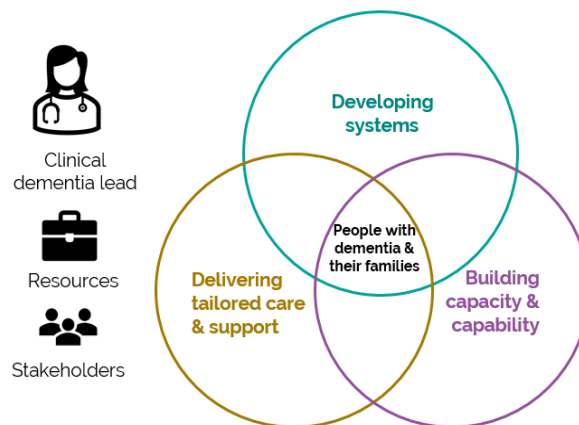




## What is the PriDem intervention?

The PriDem intervention aims to enable people living with dementia and their carers to live as well as possible by enhancing primary care-based post-diagnostic support. It specifically targets key barriers to providing this support and was informed by evidence about good practice.

We are currently testing the intervention in local GP surgeries. The intervention is led by 'Clinical Dementia Leads' (CDLs), one in the Northeast and one in the Southeast. Both have nursing backgrounds. The emphasis is on developing sustainable improvements in dementia care and support through three key intervention 'strands':



1. **Developing systems** for delivery of evidence-based, post-diagnostic support in Primary Care
2. **Delivering tailored care and support** to meet the needs of people with dementia & their families within Primary Care
3. **Building capacity and capability** by supporting non-specialists to deliver dementia care & support

### What are we doing?

As part of **developing systems** the CDLs are working with local providers of dementia care and support to establish a shared knowledge of local services. A directory of services will be produced. This means health and social care professionals, people living with dementia and families will have a better understanding of what care and support is available. The CDLs are working with primary care teams to improve referral processes and to establish a named point of contact for each person living with dementia.

**Delivering tailored care and support** focuses on working with GP practice teams to develop tailored approaches and resources to optimize annual dementia reviews and personalised dementia care planning. An evidence-based Dementia Review Toolkit is provided to primary care teams to test out and adapt to their local needs. The CDLs are also supporting primary care teams in their management of people with more complex needs, through direct care, including joint visits.

**Building capacity and capability** involves building 'Practice Dementia Teams' within primary care. with the CDL providing support, mentoring and bespoke training to upskill these teams, enabling them to provide improved care for people living with dementia and their carers.