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| *Content type* | **Publications** | |
| *Date* | 30 November 2010 | |
| *Title* | **Consumption Patterns Among Older Consumers - Statistical Analysis** | |
| *Excerpt* | Report exploring existing datasets to inform The Golden Economy report | |
| *Body copy* | This report, written by Dr Adele Atkinson and David Hayes of the Personal Finance Resource Centre (PFRC) at Bristol University, explores existing datasets to inform The Golden Economy report.  The main aim of this report is to explore existing datasets and compare older consumers with younger cohorts and track individuals’ patterns of consumption across time.  The report explores: \* Assets, wealth and income of older people; \* Spending on various types of products by older people; \* The way people pay for goods and services; \* The use of different sales outlets (shop, catalogue, online, etc) by older people.  This report draws on data from a number of sources, as acknowledged below:  1. Published output from the Wealth and Assets Survey 2006/2008, as reported in ‘Wealth In Great Britain’ (Office for National Statistics, 2009).  2. Study Number 5050 - English Longitudinal Study of Ageing: Wave 0 (1998, 1999 and 2001) and Waves 1-3 (2002-2007) (Marmot et al., 2009).  3. Expenditure and Food Survey 2004; 2007 (Office for National Statistics and Department for Environment Food and Rural Affairs, 2009).  ILC-UK are grateful to Age UK for making this report possible. | |
| *Category (choose one only)* | Culture and society  Finance and wealth  Health and care systems | Infrastructure  Productivity |
| *Culture and society topics (choose more than one if relevant)* | Arts and music  Community  Digital connections  Families  Identity | Inequalities  Isolation  Loneliness  Relationships  Social connections |
| *Finance and wealth topics (choose more than one if relevant)* | Advice  Debt  Financial planning  Housing wealth | Investments  Pensions  Personal finance  Savings |
| *Health and care systems topics (choose more than one if relevant)* | Cancer  Care homes  Dementia  Hearing loss  Immunisation | NHS  Nutrition and hydration  Prevention  Sight loss  Social care |
| *Infrastructure topics (choose more than one if relevant)* | Built environment  Education | Housing  Transport |
| *Productivity topics (choose more than one if relevant)* | Consumption  Employment  GDP  Growth | Opportunity of longevity  Recruitment  Training  Work |
| *Themes* | BME  Cost  Emerging issue  Funding  Good practice  Immigration  Innovation  Intergenerational  International | LGBT  Life expectancy  Older consumers  Policy  Providers  Technology  Welfare  Workforce |