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| *Content type* | **Publications** | |
| *Date* | 27 April 2007 | |
| *Title* | **Retirement Capital and Online Social Networking** | |
| *Excerpt* | How can society make more use of the human and social capital of retirees? This think-piece argues that in the explosion of online social networking, we have a new answer to this question and a new opportunity for older people in retirement. | |
| *Body copy* | Online social networking and older people are not often thought of together. But this think-piece argues that sites such as ‘MySpace’ and ‘LinkedIn’ could be used by retired people to make their human and social capital available for the benefit of society.  Here are some of the comments that the ILC-UK has received about this paper:  \* Stefan Stern, columnist, Financial Times \* "We are now starting to talk seriously about 'sustainability', but meanwhile risk wasting one of the most valuable resources of all - the insights and experience of retired people. James Lloyd argues that this so-called 'retirement capital' needs to be used wisely, and that social media, far from being an exclusive playground for the young, could allow older people to carry on contributing constructively to society. This is an important and timely piece of work."  Media coverage of this think-piece includes:  ['The age-old problem of online inclusion'](http://www.guardian.co.uk/technology/2007/may/03/comment.newmedia) by Victor Keegan, Technology Editor, The Guardian  You can respond to this think-piece on the ILC-UK blog, under the posting "When we already have what is needed", dated April 27, 2007.  Author: James Lloyd | |
| *Category (choose one only)* | Culture and society  Finance and wealth  Health and care systems | Infrastructure  Productivity |
| *Culture and society topics (choose more than one if relevant)* | Arts and music  Community  Digital connections  Families  Identity | Inequalities  Isolation  Loneliness  Relationships  Social connections |
| *Finance and wealth topics (choose more than one if relevant)* | Advice  Debt  Financial planning  Housing wealth | Investments  Pensions  Personal finance  Savings |
| *Health and care systems topics (choose more than one if relevant)* | Cancer  Care homes  Dementia  Hearing loss  Immunisation | NHS  Nutrition and hydration  Prevention  Sight loss  Social care |
| *Infrastructure topics (choose more than one if relevant)* | Built environment  Education | Housing  Transport |
| *Productivity topics (choose more than one if relevant)* | Consumption  Employment  GDP  Growth | Opportunity of longevity  Recruitment  Training  Work |
| *Themes* | BME  Cost  Emerging issue  Funding  Good practice  Immigration  Innovation  Intergenerational  International | LGBT  Life expectancy  Older consumers  Policy  Providers  Technology  Welfare  Workforce |