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McCarthy & Stone



The Future of Ageing 2018

What happens next



Further sponsorship has been received from:





The Future of Ageing 2018

What happens next

Thursday 29 November 2018

8.30am to 5.30pm

Copthorne Tara Hotel

Scarsdale Place

Kensington

London W8 5SY

#futureofageing

Welcome

Welcome to the International Longevity Centre UK's fourth Future of Ageing Conference.

I would like to say that we have come a long way since we started running these events.

But sadly...

Across the world, more and more of us are living longer, yet governments are struggling to adapt to the dramatic changes we are witnessing.

Economic productivity continues to be hit by a failure to adapt to increased longevity.

Older consumers are underspending and the talents of too many older workers are being wasted.

Too many businesses are failing to benefit from the longevity dividend.

Our culture and society are being transformed by our changing demographic makeup and tensions between younger and older people are contributing to intergenerational frictions, which is likely to be exacerbated if we ignore it.

Our infrastructure isn't fit for today's young people or tomorrow's older people.



The sustainability of our health and care system is at risk and we need to better prevent ill health in later life.

Without radical action, future generations of older people will be poorer than they are today.

The Future of Ageing Conference isn't here to tell you what you know. But rather, to help you understand what happens next.

I would welcome the opportunity to hear from you how we can work together to tackle the challenges we face now and in the immediate future.

The Baroness Sally Greengross OBE
Chief Executive, International Longevity Centre

ilc... International Longevity Centre UK

The ILC is the UK's specialist think tank on the impact of longevity on society, and what happens next.

We believe society has to adapt now so we can all enjoy the benefits of longevity.

We want a society that works for everyone, regardless of their age.

We know the numbers. We know the challenges.

What happens next will define us for generations.

Future of Ageing 2018

Agenda

9.20 - 9.25 Welcome

Baroness Sally Greengross OBE, ILC

9.25 – 9.30 *The Future of Ageing: A Global Challenge*

Penny Mordaunt MP, Secretary of State for
International Development and Minister for
Women and Equalities
(by video)

9.30 – 10.20 *Plenary debate - The future of poverty*

Baroness Sally Greengross OBE, ILC (Chair)

- Baroness Lister, Loughborough University
- Dr Paul Dornan, University of Oxford
- Ashwin Kumar, JRF

10.20 – 11.00 *Plenary debate - The future of social care*

Baroness Sally Greengross OBE, ILC (Chair)

- Professor Martin Green OBE, Care England,
ILC Chair
- Janet Morrison, Independent Age

11.00 – 11.15 *Comfort break*

Refreshments will be available

11.15 – 12.15 Workshops

Productivity: Will robots steal our jobs?

Dr Brian Beach, ILC (Chair)

- **Caroline Waters OBE**, Vice Chair, Equality & Human Rights Commission; Vice President, Carers UK
- **Professor Andrew Scott**, London Business School
- **Dan Holden**, ILC
- **Shri Rengasamy**, Mercer

Culture and Society: Youthquake. How can we engage young people in politics/society in an ageing world?

Phil Cowley, Queen Mary University of London (Chair)

- **Femi Oluwole**, Our Future; Our Choice
- **Marie Le Conte**, Freelance Reporter
- **Dr Jennie Bristow**, Canterbury Christ Church University

Health and Care: Menopause Café

Yvonne Sonsino, Mercer (Facilitator)

Finance and Wealth: Should we automate financial advice?

Lawrence Churchill, ILC Trustee (Chair)

- **Tim Fassam**, Prudential
- **Michelle Cracknell**, TPAS
- **Alistair McQueen**, Aviva

Future of Ageing 2018

Agenda

Baroness Sally Greengross OBE, ILC (Chair)

12.15 - 12.45 *How can the NHS better serve the needs of an ageing population?*

**Professor Sir Malcolm Grant, Founding Chair,
NHS England (2011-2018)**

12.45 - 1.00 *The future of ageing within the context of increasing inequalities*

**Professor Alexandre Kalache, President ILC Brazil,
Co-President, ILC Global Alliance**

1.00 – 2.00 *Lunch*

Refreshments will be available

2.00 – 2.50 *EY sponsored debate: How will data drive the scientific and innovation agenda for ageing?*

Kate Jopling, ILC (Chair)

- Daniel Mathews, EY
- George Freeman MP
- Daniel Ryan, Swiss Re

2.50 – 3.00 *The open slot: corporate social responsibility in an ageing society*

**Liad Ortar, Department of Gerontology, University
of Haifa**

3.00 – 3.15 *Comfort break*

Refreshments will be available

3:15 – 4:15 Workshops

Health and Care: How can we best prevent ill health in old age?

Kate Jopling, ILC (Chair)

- **Sally Bowell**, ILC
- **Professor Les Mayhew**, Cass Business School
- * **Louise Ansari**, Centre for Ageing Better
- * **Dr Suzanne Moffatt**, Newcastle University
Institute for Ageing

Culture and Society: Are you coming out to play?

Janet Morrison, Independent Age (Chair)

- **Paul Cann**, Entelechy Arts
- **Dr Ben Spencer**, Oxford Brookes University
- **Professor Alexandre Kalache**, ILC Brazil

Infrastructure: Is the social care green paper good for the future of housing and care?

Professor Martin Green OBE, Care England, ILC
Chair of Trustees (Chair)

- **Caroline Abrahams**, Age UK
- **John Godfrey**, Legal & General
- **Paul Teverson**, McCarthy and Stone
- **Nick Sanderson**, Audley Group

Finance and Wealth: What's the best way of paying for ageing?

Norma Cohen, Ex-FT (Chair)

- **Jolyon Maugham QC**, Devereux Chambers
- **Baroness Sally Greengross** OBE, ILC
- **Anita Charlesworth**, The Health Foundation

Future of Ageing 2018 Agenda

- 4.15 - 4.40 *A full life – all your life*
Åse Michaelsen, Minister for the Elderly and
Public Health, Norway
- 4.40 – 5.05 *Ageing: it's everyone's business*
Michael Kreft von Byern, Europa Park
- 5.05 – 5.25 *What happens next*
David Sinclair, ILC
- 5.25 – 5.30 *Closing comments from Chair*
Professor Martin Green OBE, Care England, ILC Chair
- 5.30 – 6.30 *Drinks reception*

ilc... International Longevity Centre UK

The ILC-UK is part of the International Longevity Centre Global Alliance.

There are 16 partners: the USA, Japan, the UK, France, the Dominican Republic, India, South Africa, Argentina, the Netherlands, Israel, Singapore, Czech Republic, China, Brazil, Canada and Australia.

The mission of the ILC Global Alliance is to help societies address longevity and population ageing in positive and productive ways, typically using a life course approach, highlighting older people's productivity and contributions to family and society as a whole.

Chairs and speakers



Caroline Abrahams

Caroline is Charity Director at Age UK where she oversees all the charity's influencing and charity marketing and brand activities. She is also the charity's lead spokesperson.



Louise Ansari

Louise leads the Centre for Ageing Better communications team and has a background in health communications, social policy and local services.



Dr Brian Beach

Brian is a Senior Research Fellow at the International Longevity Centre. His work includes research on housing and employment in later life and he has provided evidence at three select committees in Parliament on these topics.

Chairs and speakers



Sally Bowell

Sally joined the International Longevity Centre as a Research Fellow in May 2017. Her work has focused predominantly on health and social care.



Dr Jennie Bristow

Jennie is senior lecturer in sociology at Canterbury Christ Church University and an associate of the Centre for Parenting Culture Studies.



Paul Cann

Paul is Chair of Entelechy Arts, Co-Founder of the Campaign to End Loneliness and former Chief Executive of Age UK Oxfordshire. His campaigning included tackling pensioner poverty and care standards.



**By 2030, there will be
over 20 million older
people in the UK**

**Spotted the business
opportunity yet?**

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International
Longevity Centre UK

ilcuk.org.uk

What happens next

Chairs and speakers



Anita Charlesworth

Anita is Director of Research and Economics at the Health Foundation, and Honorary Professor at the Health Services Management Centre (HSMC), University of Birmingham.



Lawrence Churchill

Lawrence is Chairman of Clara-Pensions, Chairman of the Independent Governance Committee at Prudential and Chairman of the Pensions Policy Institute. He sits on the ILC's Board of Trustees.



Norma Cohen

Norma is currently a PhD candidate at Queen Mary University London researching the private wealth that financed Britain during World War I. She has an MSc in economic history at LSE. Previously, she was the demography correspondent at the Financial Times.



Professor Philip Cowley

Philip is Professor of Politics at Queen Mary University of London.



Michelle Cracknell

Michelle heads up The Pensions Advisory Service which has seen considerable growth and now helps over 200,000 customers each year. She is a regular commentator on financial matters in the media.



Dr Paul Dornan

Paul is a research analyst with a particular concern over child poverty. He is also working with ATD Fourth World looking at participatory approaches to assessing poverty affecting adults.

Chairs and speakers



Tim Fassam

Tim is Director of UK Public Affairs for Prudential UK looking after their relationships with politicians, civil servants and other policy stakeholders. He also runs the Group Chairman's Office.



George Freeman MP

George was first elected to Parliament in May 2010 after 15 years in bioscience venture capital. He was appointed the first UK Minister for Life Sciences in 2014 and Chair of the Prime Minister's new Policy Board in 2016.



John Godfrey

John is Corporate Affairs Director at Legal & General. He is a Financial Inclusion Commissioner and is involved with a number of think tanks and other institutions active in domestic policy.

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of data, how much sooner
will we find the answer
to living better for longer?**

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■ ■ ■
The better the question. The better the answer.
The better the world works.

Chairs and speakers



Professor Sir Malcolm Grant

Sir Malcolm was the founding chairman of NHS England, where he served for seven years. He was previously Pro-Vice Chancellor of Cambridge, then President and Provost of UCL.



Professor Martin Green OBE

Martin Green has had an extensive career in NGO development, in the UK and internationally, and is Chief Executive of Care England, the largest representative body for independent social care services in the UK. He is also Chair of the International Longevity Centre.



Baroness Sally Greengross OBE

Baroness Sally Greengross has been a crossbench (independent) member of the House of Lords since 2000 and co-chairs four All-Party Parliamentary Groups. Sally is Chief Executive of the International Longevity Centre and was Co-President of the ILC Global Alliance from 2010-17.



Dan Holden

Dan joined the ILC in May 2018 as a Research Fellow. Prior to joining the organisation, Dan was a research consultant at ComRes, specialising in political and social research.



Kate Jopling

Kate is a policy and strategy consultant, with expertise in the fields of loneliness, ageing and equality. She is working with ILC as Director of Programmes.



Professor Alexandre Kalache

Alexandre is the Co-President of the ILC Global Alliance and President of ILC Brazil. He is a medical epidemiologist who has been a protagonist on ageing policy for 40 years. He advises governments worldwide on ageing policies in addition to private foundations and businesses.

Chairs and speakers



Michael Kreft von Byern

Michael has been a representative of the Board at Europa-Park since 1988. He is a member of the European Board of the International Association of Amusement Parks and Attractions, and Chairman of the IAAPA Subcommittee for Government Relations in Brussels.



Ashwin Kumar

Ashwin is Chief Economist of the Joseph Rowntree Foundation. He previously ran the economics consultancy Liverpool Economics, worked as a Senior Economic Adviser at the Department for Work and Pensions, as Rail Director of the watchdog Passenger Focus, and as an economic adviser to Gordon Brown.



Marie Le Conte

Marie is a French political journalist living in London. She has worked for the Daily Telegraph, Daily Mirror, Evening Standard, the Guardian and BuzzFeed News and is now freelance.



McCarthy & Stone

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Chairs and speakers



Baroness Ruth Lister CBE

Baroness Lister has been a peer since 2011. She is Emeritus Professor of Social Policy at Loughborough University and a former Director of the Child Poverty Action Group and now its Honorary President.



Daniel Mathews

Dan is the Markets Lead for EY's Advisory practice working across their Products & Services, Government and Technology sectors.



Jolyon Maugham QC

Jolyon Maugham QC is a barrister and founder of the Good Law Project. He is a former Labour Party adviser on tax policy and writes frequently for The Guardian on legal matters.



Professor Les Mayhew

Professor Les Mayhew is based at CASS Business School in the Faculty of Actuarial Science and Insurance, and is Managing Director of Mayhew Harper Associates Ltd.



Alistair McQueen

Alistair McQueen is Head of Savings and Retirement at Aviva plc. He is Aviva's lead spokesperson on all issues related to personal finances, savings and retirement. He is also a regular tweeter @HelloMcQueen.



Åse Michaelse

Åse is a member of Stortinget (Norwegian Parliament) 2005-2017, representing the Progressive Party. She sat on the parliamentary committees: Church, Education and Research Committee (2005-2009), Justice Committee (2009-2013), Transport and Communications Committee (2013-2017).

Chairs and speakers



Dr Suzanne Moffatt

Suzanne is deputy lead for Newcastle University Institute for Ageing's *Ageing Across the Life Course* theme. Her work focuses on health and wellbeing of older people, social prescribing, the impact of changes to the welfare state, inter-generational relations, tackling health and social inequalities and applying research to policy and practice.



Penny Mordaunt MP

Penny was appointed Secretary of State for International Development in 2017, Minister for Women and Equalities in 2018 and Minister of State for the DWP in 2016.



Janet Morrison

Janet is Chief Executive of Independent Age, a dynamic national older people's charity which is a thought leader on ageing. She is a founder member and Chair of the Campaign to End Loneliness.



INTERESTED IN HELPING TO TACKLE VULNERABILITY IN LATER LIFE?

MEET EXPERT INNOVATORS AND FIND OUT MORE ABOUT **INNOVATING FOR AGEING**

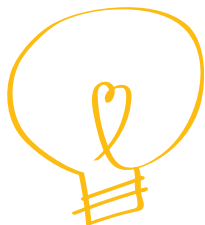
What is Innovating for Ageing?

Innovating for Ageing was launched in January 2018 by the specialist financial services firm Just Group with support from ILC-UK, with the aim of identifying new solutions to the issues faced by vulnerable consumers in later life.

The project has generated huge interest since its launch, with 12 shortlisted entrants drawn from almost 80 superb entries. These shortlisted entries will be considered for the Innovating for Ageing Awards, to be announced in early 2019.

Want to find out more?

Representatives of the shortlisted organisations will be attending today's conference. If you are involved in the policy areas below or interested in our project – please make your way to the Innovating for Ageing stands (located in the downstairs area) to find out how these innovators are changing lives for the better.



**INNOVATING
FOR AGEING**

- End of life planning
- Consumer vulnerability
- Digital exclusion
- Isolation and loneliness
- Personal finance

Details of the shortlisted entries can be found at
www.innovatingforageing.uk

For further information contact Lily Parsey at
info@innovatingforageing.uk or on **020 7340 0440**

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association with:

JUST. and **ilc...**

Chairs and speakers



Femi Oluwole

Femi studied Law with French at Nottingham University, specialising in EU law. He completed a communications traineeship at the EU Agency for Fundamental Rights before co-founding Our Future; Our Choice.



Liad Ortar

Liad started working in the Knesset (Israeli Parliament) 20 years ago. He is now head of the Israeli CSR Institute (CSRI) and the General Secretary of the Israeli CSR & Business Sustainability Society.



Shri Rengasamy

Shri leads the innovation agenda for Mercer's UK Defined Contribution & Individual Wealth business, identifying future disruptions to the workforce and workplace savings industry.



Daniel Ryan

Dan leads the Insurance Risk Research group at the Swiss Re Institute, working in collaboration with leading research institutions across the world.



Nick Sanderson

Nick founded Audley Group to launch private retirement villages, providing property ownership, lifestyle services and care if needed.



Professor Andrew Scott

Andrew is Professor of Economics at London Business School having previously held positions at Harvard University, London School of Economics and Oxford.

Chairs and speakers



David Sinclair

David is Director at the International Longevity Centre UK and has worked in policy and research on ageing and demographic change for 15 years.



Yvonne Sonsino

Yvonne is Innovation Leader for the Europac region at Mercer, leading design projects in the areas of Health, Wealth and Careers.



Dr Ben Spencer

Ben is a Research Fellow at Oxford Brookes University currently working on the Healthy Urban Mobility research project in partnership with colleagues from universities in Brazil.



Paul Teverson

Paul is a member of McCarthy & Stone's Executive Committee and is responsible for national, corporate and internal communications. He also supports the company's national public affairs programme.



Caroline Waters OBE

Currently Deputy Chair of the Equality and Human Rights Commission, Vice President of Carers UK and Founder and CEO of CW Consulting Box, Caroline was also Director of People and Policy at BT.

Our partners



To find out more about our Partners Programme, and how you can be part of what happens next, please contact:

David Sinclair, Director, ILC

on +44 (0)207 340 0440 or by email: davidsinclair@ilcuk.org.uk

A global challenge
The future of poverty
The future of social care
Will robots steal our jobs?
How can we engage young people?
Should we automate financial advice?
How can the NHS better serve older people?
The future of ageing within increasing inequalities
What's the role of data?
CSR in an ageing society
How do we value prevention?
Are you coming out to play?
Is the green paper good for housing?
Paying for ageing
Ageing is everyone's business
A full life – all your life
What happens next

Financial support for this meeting was provided through a charitable donation from Pfizer.



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Longevity Centre UK**

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What happens next

Registered charity number: 1080496